



The Association for
Garden Communicators

GWA Chicago | August 2018 New Plant Round-up

Speaker Contact Information

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Our mission is to explore, explain and celebrate the world of plants. Tropical and temperate gardens make us an oasis in the heart of downtown Des Moines. The Botanical Garden is a place where you can learn about fascinating plants, hone your gardening skills and immerse yourself in beautiful gardens.

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UpShoot is a boutique horticulture marketing firm. We are passionate about plants—growing and locating new ones. Experiencing that undeniable thrill of first discovery—whether it's our plant find or yours! We love learning about plants and sharing our knowledge to the media and consumers.

All-America Selections -

www.all-americaelections.org

- 'American Dream' Sweet Corn
- 'Queenly Lime Orange' Zinnia
- 'Asian Delight' Pak Choi

Keepsake Plants® (a division of Aris

Horticulture, Inc.) - www.keepsakeplants.org

- Tradewinds Tropical Hibiscus Ivory Wind

Bailey Nurseries - www.firsteditionsplants.com

- Endless Summer® Summer Crush™ Hydrangea
- First Editions® Berry White™ Hydrangea
- First Editions® Flip Side™ Chaste tree

Ball Flora Plant - www.ballfloraplant.com

- Verbena Firehouse™
- MixMasters™ Peppery Perfection
- Angelonia AngelMist® Spreading Berry Sparkler

Bloomin Easy' (Van Belle Nursery) -

www.vanbelle.com

- Electric Love™ Weigela
- Flare™ Hydrangea
- Peach Lemonade™ Rose

Brent and Becky's -

www.brentandbeckysbulbs.com

- Narcissus 'Heart to Heart'
- Tulip 'Spring Break'
- Muscari latifolium 'Grape Ice'

Burpee - www.burpee.com

- Mini Bell Pepper Confetti
- Beef Steak Tomato Atlas
- Sweet Pepper Jungle Parrot

Darwin Perennials -

www.darwinperennials.com

- Coreopsis 'Super Star'
- Salvia nemorosa 'Sky Blue Marvel'
- Echinacea Sombrero® Tres Amigos

Florist North America -

www.floristholland.com

- Garvinea® Sweet Sunset
- Garvinea® Sweet Fiesta
- Patio Gerbera Painted Desert

Garden Debut (Green Leaf Nursery) -

www.gardendebut.com

- Baby Jade™ Boxwood Buxus microphylla var. kaponica 'Grejade' PP26656
- The Champion™ Sunblush Rose Rosa 'Meititika' PPAF
- Royal Flush Shi Shi™ Camelia Camellia 'Variegated Shishi Gashira' PPAF

Gardener's Confidence® Collection (McCorkle Nurseries, Inc.) -

www.gardenersconfidence.com

- Cutie Pie® Dwarf Southern Highbush Blueberry
- Frostberry Delight® Rabbiteye Blueberry
- Swan Maiden™, Swan Princess™, Swan Queen™ Reblooming Gardenias

HandPicked Vegetables -

www.panamseed.com

- Pepper Habanero Primero Red
- Mini Bell Pepper Snackabelle Red
- Squash Butterbaby

HemGenetics -

www.hemgenetics.com

- Viola F1 Corina White Rose Wing
- Pansy F1 Cello Raspberry Surprise
- Dianthus F1 Supra Crimson Improved

Intrinsic Perennial Gardens, Inc. -

www.intrinsicperennialgardens.com

- Geum x 'Cherry Bomb' PPAF
- Rudbeckia 'Glitters Like Gold' PPAF
- Sedum rupestre 'Making Progress' PPAF

Iseli Nursery -

www.iselinursery.com

- First Flame® Maple Acer x pseudosieboldianum 'IslFirFl'
- Green Wave Atlas Cedar Cedrus atlantica 'Green Wave'
- Primo® Arborvitae Thuja occidentalis 'IslPrim'

J. Berry - www.jberrynursery.com

- Lemon & Gin™ Cabana® Canna
- Hollywood Hibiscus Bad Boy™
- Blue Brulee™ Summer Spice™ Hardy Hibiscus

J. Frank Schmidt & Son Co. –

www.jfschmidt.com

- Urban Sunset® Maple Acer truncatum x A. platanoides 'JFS-KW 187' PP 275 45
- Emerald City® Tulip Tree Liriodendron tulipifera 'JFS-OZ'
- American Dream® Oak Quercus bicolor 'JFS-KW 12' PP 23632

Johnny's Selected Seeds –

www.johnnyseeds.com

- Red Ember Cayenne Pepper
- Valentine Tomato

Monrovia -

www.monrovia.com

- Embers™ coneflower
- Sparks™ coneflower

Native Roots, LLC -

www.native-roots.com

- Native Roots™ Salvia pachyphylla
- Native Rooths™ Poa secunda
- Native Roots™ Zinnia grandiflora

PanAmerican Seed -

www.panamseed.com

- Vinca Tattoo™ Serles
- Salvia Big Blue
- Dianthus Corona™ Series

Plant Development Services, Inc. -

www.plantdevelopment.com

- Skyscraper™ Senecio
- White Wedding® Hydrangea
- Burning Love™ Leucothoe

PlantHaven - www.planthaven.com

- Vibe® Collection Salvia
- Walbertons's® Silver Fountain Gaura
- Hillier™ Sunburst Lysimachia

Plants Nouveau -

www.plantsnouveau.com

- Rudbeckia SmileyZ™ Series PPAF
- Echinacea 'Sweet Meadow Mama' PPAF
- Hydrangea Everlasting® Crimson PPAF

PlantSelect -

www.plantselect.org

- GRANITA® Raspberry ice plant

Pride of Place Plants -

www.prideofplaceplants.com

- Anemone 'Dreaming Swan' PPAF
- Salvia Heatwave Collection 'Breeze' PPAF
- Clematis Flamenco Dancer PP#27666

Proven Winners

- Amazel™ Basil Cocimum
- Diamond Mountain™ Euphorbia
- Rockin'® Fuchsia Salvia

Proven Winners ColorChoice® Flowering Shrubs –

www.provenwinners.com

- Juke Box® x Pyracomeles
- Tuff Stuff Ah Ha® Hydrangea serrata
- Pugster® Amethyst Buddleia

Rozanne and Friends™ (Division of Aris Horticulture, Inc.) - www.arishort.com

- Dendranthema 'Sundance Igloo' PPAF

Sakata Seed America – www.sakata.com

www.sakataornamentals.com

- SuperCal® Premium Series Petunia x Calibrachoa
- SunPatiens® impatiens
- Gypsy White Improved Gypsophila

Schoneveld Breeding –

www.schoneveld-breeding.com

- Campanula Ambella Series
- Cyclamen Mammoth Series
- Cyclamen Veranda Collection

Selecta One -

www.selectnorthamerica.com

- Petunia Headliner™ Starry Sky Burgundy
- Dahlia City Lights
- Calibrachoa MiniFanous® Uno Double PinkTastic

Star Roses and Plants -

www.starrosesandplants.com

- Blueberry Buckle™ 'Corablue' PP22,521 CPBRAE
- Southern Bluebelle™ 'To-1319' PP 28,665 CPBRAE
- The Peachy Knock Out® Rose 'Radgor' PP 25,628

Tesselaar -

www.tersselaar.com

- Tuxedo® Hydrangeas

Upshoot, LLC -

www.upshoothort.com

- Sparkling Pink Champagne™ Viburnum
- Fire King™ Musclemwood
- Virginian™ Arborvitae

Westhoff -

www.westflowers.com

- FloriGlory® Diana cuphea
- Chameleon® Sunshine Berry calibrachoa
- Crazytunia® Moonstruck petunia