

# Virtual Programming Sponsorship Opportunities

### \$250 Option

- ✓ Recognition on GardenComm website
- ✓ Recognition during opening remarks by GardenComm Presenter
- ✓ Recognition on all event marketing: email, social media, Clippings
- ✓ One free pass to webinar

## \$500 Option

- ✓ All of the above, plus...
- ✓ One post-event social media post linking to your website within 30 days of event
- ✓ One Blog post to be approved by GardenComm
- ✓ One GardenComm membership through December 31, 2021
- ✓ Two additional passes to the event for a total of three

### \$1,000 Option

- ✓ All of the above, plus...
- $\checkmark$  1/2 page ad in an upcoming issue of On The QT
- ✓ One dedicated e-blast to the GardenComm database
- ✓ Two additional passes to the event for a total of five
- $\checkmark$  One additional social media post and blog for a total of two each

# **Upcoming Webinars**

7	7/7/2021	High Magnification, Low Cost Macro Photography
7	7/29/2021	How to Hire and Manage Remote Contractors
9	7/2/2021	Meet the Authors: Featuring Darryl Cheng and Marianne Willburn
1	0/19/2021	"Author! Author!" Tales and Tips to Navigate the Publishing Process, from Proposal to Print to Publicity Workshop (4-part series)

- Part 1: Homework Time! Research, Write, Collaborate
- Part 2: The Art of Self-Promotion: How to Work with Your Publisher to Promote Your Book and Boost Sales
- Part 3: Turn Your Book into a Multi-Faceted (\$) Business
- Part 4: Intellectual Properties and Contract Negotiation

If you have questions or if you would like to secure your sponsorship, please contact info@gardencomm.org.