



**GrowIt!**  
GARDEN SOCIALLY

# Questions Straight From the Source

Questions are sorted into 10 Categories. Top 5 are:



Where are these questions coming from? Everywhere, but these are the Top 5:

Diseases: Out of 10K+ ?s only 9 were categorized as disease related...

On the Rise: How to bring outdoor plants inside.



- #1
  - What is this? (Plant, Tree, Shrub, etc)
  - ID Questions
- #2
  - How Do I Grow Insert House Plant Here?
  - Succulents, Palms, Tropicals
- #3
  - Can I Grow \_\_\_\_\_ In My Area?
  - Most Are Fruit/Vegetable Related



Pests of the Year!



Chipmunks/  
Ground Squirrels



Japanese Beetles

Beyond GrowIt!  
Why ?s Are Important

- Direct Search for Information (SEO)
- Solidifies You as THE Expert (Brand Rec)
- Creates Continuous Dialogue (Recurring Visitors)