



GardenComm 2020 Media Award Winners Announced

NEW YORK – GardenComm announced today the 16 Gold Award winners of its 2020 Media Awards, one of the only national online media awards program for the garden communications industry.

For more than 20 years, GardenComm has conducted the annual awards program with the primary goal of providing public recognition for excellence in gardening-related communications. Awards are given at two levels: Silver Awards of Achievement, announced in July, and Gold Awards for Best Talent or Best Product, announced during GardenComm’s annual conference, which took place virtually Aug. 10-13.

“With more than 50 categories in writing, photographer, digital and broadcast media, publishing and trade, GardenComm Media Awards are where top professionals go to be recognized for their work,” said Jo Ellen Meyers Sharp, GardenComm president. “Our 16 Gold Award winners and 26 Silver Award winners truly represent the best of the garden communications industry.”

Gold Winners

1. Broadcast Media: Radio Program (Overall)
The Garage Gardeners Radio Show
Steven Biggs and Emma Biggs
2. Broadcast Media: Radio Program (Talent)
The Garage Gardeners Radio Show
Steven Biggs and Emma Biggs
3. Digital Media: Video (Single Video)
Houseplant Home Makeover
Summer Rayne Oakes
4. Digital Media: Individual (Overall Site)
The Houseplant Guru
Lisa Eldred Steinkopf
5. Publishing: Magazine (Circulation < 20K)
Pacific Horticulture Magazine
Pacific Horticulture Society
6. Writing: Magazine Article (Circulation < 20K)
“Higher Ground,” *Wildflower*
Amy McCullough

7. Writing: Magazine Article (Circulation > 20K)
"Seasonal Porch Pots," *The American Gardener*
Claire Jones
8. Writing: Newspaper Column (Circulation > 20K)
Jeff Lowenfels Weekly Columns, *Anchorage Daily News*
Jeff Lowenfels
9. Photography: Books (General Readership)
21 Trees
Rob Cardillo
10. Photography: Cover
GROW - Winter 2019
Rob Cardillo
11. Publishing: Book (General Readership)
A Way to Garden: A Hands-On Primer for Every Season, by Margaret Roach
Timber Press, Inc.
12. Publishing: Book (Technical/Reference)
Grow Lemons Where You Think You Can't, by Steven Biggs
No Guff Press
13. Trade: Magazine
Bloom: The Look Book Issue
Greater Des Moines Botanical Garden, Kelly Reilly, Director of Marketing
14. Writing: Blog
News, Garden Musings & Eco-Friendly Insights
Karen Bussolini
15. Writing: Book (General Readership)
The Scentual Garden: Exploring the World of Botanical Fragrance
Ken Druse
16. Writing: Book (Technical/Reference)
Gardening with Native Plants of the Pacific Northwest, 3rd Edition
Linda Chalker-Scott

For a complete list of 2020 Gold and Silver Award winners, visit www.gardencomm.org/mediaawards



About GardenComm

GardenComm: Garden Communicators International provides leadership and opportunities for education, recognition, career development and a forum for diverse interactions for professionals in the field of gardening communications. Learn more at www.gardencomm.org.