How GardenComm Members Can Help You

• Blog on your website about new plants, products, events, accomplishments
• Communicate about gardening trends
• Create customer-focused newsletters
• Create education events
• Create news releases
• Package and promote garden tours, events
• Provide public relations, marketing and brand imaging

GardenComm provides leadership and opportunities for education, recognition, career development and a forum for diverse interactions for professionals in the field of gardening communication.
GardenComm Members
Your Partners in Communication

Members deliver your message to consumers with seasoned analysis about your products and services. With hands-in-the-dirt experience, GardenComm members represent the gold standard of garden communications in all media.

GardenComm Members Work With:
• Arboretums
• Garden centers and nurseries
• Garden clubs
• Garden programs and event planners
• Landscape architects and designers
• Landscape contractors
• Landscape product manufacturers and marketers
• Master gardeners
• Plant breeders and marketers
• Plant societies
• Public gardens and parks
• Touring companies
• Web and blog developers

Why Hire a GardenComm Member?

Our members provide direct communication between your business and the consumers who buy your goods and services, through newspapers, magazines, websites, television, radio, blogs and social media.

Members are experienced in crafting messages that support gardening and landscaping. They are the ones who write about new plants they trial, tools they try and share what they learn from professional development programs, trade shows and gardens they visit.

GardenComm members have an average of more than 10 years experience in writing. Other member assets:

16% are professional speakers
23% work in horticulture photography
78% are writers and photographers

Communicate in All Media:
• Blogs
• Books
• Calendars
• Design
• Digital publishing
• Illustration
• Layout
• Magazines
• Newsletters
• Newspapers
• Photography
• Print
• Professional speaking
• Radio
• Social media
• Books
• Teaching
• Tours
• Video
• Web
• Writing