



# GWA

The Association for  
Garden Communicators

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PHOTOS COURTESY CYNTHIA BEE/SALT LAKE CITY

## Utah Landscapes: Past, Present, Future

BY CYNTHIA BEE



On July, 24, 1847, Brigham Young and a motley group of beleaguered pioneers entered the Salt Lake Valley after an arduous, months-long journey across the Midwest. When the pioneers arrived, the Great

Basin area was filled with sagebrush. Several Native American tribes inhabited the area in winter, but lack of water discouraged more permanent, year-round settlements.

Though Young and company could see an enormous lake on the horizon, the water in the Great Salt Lake was several times saltier than the ocean and unusable for drinking or growing crops. In fact, the land was so inhospitable that Jim Bridger, the famed trapper and mountain man who the group met up

with just weeks before arriving, offered to pay \$1,000 for the first bushel of corn grown in the basin, a feat he considered to be impossible.

After spending just a single day resting from their journey, the pioneers began creating an extensive network of canals by diverting water from City Creek. These canals ultimately formed the core of the first successful artificial irrigation system in the United States and made the colonization of the West possible.

In recent years, City Creek has been renovated through most of the downtown core of Salt Lake City, and a series of urban gardens, plazas and parks have been created along its edges. GWA attendees will have the opportunity to enjoy the amenities along its meandering path on our walking tour of downtown.

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## 2018-19 GWA OFFICERS

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N = National Director • R = Regional Director • Date = Term Expires

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Groundworks Inc.

**Ellen Ecker Ogden** (2020 R)  
Kitchen Garden Designs

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**Louise Clarke** (2020 R)  
The Morris Arboretum

**Teresa Speight** (2019 R)  
Cottage in the Court

### REGION III

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**Beth Botts** (2020 R)  
Morton Arboretum

**Susan Martin** (2019 R)  
Gardener Sue's News

### REGION IV

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Freelancer

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Cheval's Garden Tours

**Marie Mims Butler** (2020 R)  
Garden Speaker

### REGION V

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Bill Johnson Nature Stock  
Photography Inc.

**Rita Perea** (2020 R-North)  
International Contemplative  
Garden Association

**Dee Nash** (2020 R-South)  
Red Dirt Ramblings

**Shelley Cramm**  
(2019 R-South)

### REGION VI

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Freelance

**Anne Reeves** (2020 R-North)  
Moment of Delight

**Jacqueline Soule**  
(2020 R-South)

Gardening with Soule

**Tova Roseman** (2019 R-South)

### REGION VII

**Ken Brown** (2021 N)  
[gardening-enjoyed.com](http://gardening-enjoyed.com)

**Andrea Whitely** (2020 R)  
Andrea Whitely Garden  
Consultant

**Bob Howard** (2019 R)  
*The Hamilton Spectator*



The Hayes Garden in Sugarhouse, Utah, employs locally tested techniques to reduce landscape water usage while retaining a more traditional appearance.

PHOTOS COURTESY CYNTHIA BEE/SALT LAKE CITY

## LEGACY OF COMMUNITY-ASSISTED AG

Turning the Great Basin into habitable, self-sufficient communities was a nearly impossible undertaking, requiring extreme dedication and agricultural collaboration among settlers. They left behind a legacy of community-assisted agriculture that is still in practice today in a much different way. At #GWA2019 in Salt Lake City, you'll have the opportunity to see this system in its modern form, which provides hunger relief to tens of thousands on an international scale.

Brigham's dream of "making the desert bloom as the rose" succeeded, perhaps a little too well. Utah is the second driest state in the nation but has one of the highest rates of water use per capita. Much of the population prefers traditional landscaping that is at odds with the natural climate. A strong local economy, rapid rate of internal population growth and the impact of climate change are all increasing the demand for water, which is stretching the boundaries of existing supply. Currently, 65 percent of the drinking water in Utah is used to irrigate ornamental landscapes and with limited

potential to obtain new supply, transitioning to sustainable landscapes is a necessity.

## SLOW TO CHANGE

As drought years become more frequent and last longer, the urgency for water conservation is increasing, but getting Utahns to change the way they landscape is both financially and culturally challenging. Unfortunately, the concept of xeriscape is widely misunderstood and incredibly unpopular. Many Utahns, even those you'd think would know better, pronounce xeriscape as "zeroscape." As a result, they envision cactus and lava rock style landscapes—the very conditions that their pioneer ancestors sought to tame.

The challenge faced by local garden influencers is to change the standard of beauty surrounding landscapes for an entire population that can succeed where "zeroscapes" have not. It's a daunting task but we've made significant progress and learned a lot of lessons along the way that may apply to other regions as well.

Utah is not the only community with

— Continued on page 3



Once forced into a pipeline beneath Salt Lake City, City Creek now takes center stage as it has been returned to the surface along with a series of urban plazas, parks and paths.

— Salt Lake, continued from page 2

landscapes in transition. Many parts of the country that are not historically drought prone are facing water shortages.

## TRADITIONAL, XERISCAPE GARDENS ON DISPLAY

Coastal states are dealing with saltwater incursion into over-pumped groundwater supplies. Sinkholes from groundwater overuse occur in many regions. Large-scale battles over rights to fresh water from streams and aquifers are occurring in most states and concerns with transferring water supply from agricultural to municipal use are experienced by every state. These worries will only continue to expand with our growing national population.

The 2019 Annual Conference & Expo in Salt Lake City will offer many opportunities to see the progression of landscape changes to more sustainable practices. We'll visit traditional-styled landscapes more typical of lush climates, view examples that employ regionally appropriate techniques and enjoy well-crafted xeriscapes. We'll see gardens in Utah's mountains, foothills and valleys as well as in urban, suburban and country settings—a little something for everyone. Our goal is to imbue you with a renewed sense of purpose, ideas to inspire and the tools needed to elevate your influence.

**Cynthia Bee**, Local Arrangements Committee Chair for #GWA2019, works to translate the complexity of sustainable landscape design and practices into public friendly messaging through her position as Outreach Coordinator for the Conservation Garden Park.



# Season of Gratitude



In the year ahead, I will be using this letter to answer some of your questions. Please feel free to email me at [mungaro@kellencompany.com](mailto:mungaro@kellencompany.com) with any questions you may have or topics you'd like to see covered.

Thanksgiving has always been my favorite celebration of the year. It was a time for family to get together and acknowledge all our blessings. In the hustle and bustle of life, we often lose sight of all the wonderful things we have in our life to be grateful for, both big and small. We are focused on what we still need to get done or don't have. Thanksgiving is the perfect time to remind us to take stock of what we truly have.

I learned long ago the importance of being grateful. Gratitude shifts your focus to positivity and abundance. Whatever we focus on, we move towards. It's easy to see something in a negative light when you're focused on something negative.

## THANKFULNESS

As Thanksgiving and the holiday season approach, I would like to take some time to extend my deepest gratitude. GWA is so much more than just an association. It is a community in the truest sense, and I am honored to serve as Executive Director to this group of talented individuals.

Here are five things I have to be thankful for this holiday season:

1. **Our Members** are the lifeblood of GWA. I am proud to lead an organization comprised of a range of confident, hardworking individuals across all career levels that work together to create opportunities for success. Our organization was created to empower one another and to lend the skills and expertise needed to thrive in this industry. I see that happening at each and every one of our events and initiatives.
2. **Board of Directors**, which includes some of the most passionate and committed individuals I have ever met. Without them this organization could not reach the heights that it has. Their leadership and thoughtfulness guides us to meet our mission.
3. **Sponsors and Partners** make our initiatives possible. Without the wonderful partnership and resources our sponsors and partners provide each year, we could not accomplish a quarter of what we do.
4. **Committee Members and Volunteers** make it happen. They take time out of their busy professional and personal lives to contribute to everything we do. Their ideas and their efforts are inspirational.
5. **My GWA Staff Team**, with whom many of you have come in contact with at one point or other. I am lucky to have such a strong, dedicated team that comes in every morning to serve your needs.

## COUNT GWA IN

I hope you take a moment this November to acknowledge what you have to be grateful for, and that you count GWA on that list. Whether it's education, networking, professional contacts or friendships, GWA wants to offer you the resources you need to be successful.

I wish all of you abundance in the year ahead...personally and professionally. Enjoy Thanksgiving and have a wonderful holiday season, and we look forward to a bright New Year.

*Maria*





# Joyful Experiences



The older I get, the more I find myself being drawn to people and activities that bring me joy, which is why I enjoy being with all of you. On September 15, I had a joyful experience at Career Next, a wonderful

GWA program geared for people who are looking for a career change and for college students who are studying horticulture to introduce them to other types of horticultural communication. This daylong meeting was at the beautiful Greater Des Moines Botanical Garden and **Kelly Norris** put together a fine conference, including a fabulous lineup of speakers.

**James Baggett**, GWA's newest Hall of Fame member, was the keynote speaker, walking us through the pathways of his very interesting and varied career. I think everyone, especially the group of students that attended, was amazed that James did not study horticulture in college but first became a science writer. James stressed the importance of sharing only correct information with our readers and followers. He said we need to thoroughly do the research, so no matter how we communicate—written article, blog, speech or podcast—the facts need to be correct.

**Carol Michel**, whose previous career was not in the world of horticulture, filled in for **Katie Elzer-Peters**. She walked the attendees through all the aspects of social media, which included lots of statistics and her extensive experience in that arena. Since Carol has successfully self-published a couple of books, she had wonderful advice, which included pros and cons of self-publishing versus having a publisher-supported book. She cautioned everyone about spending too much time in front of a screen and not enough time face-to-face with colleagues. Her humor made all of her good advice fun and very entertaining.

## DIVERGENT PATHS TO GARDEN COMMUNICATIONS

Steven Paulsen, a nurseryman from Idaho who specializes in native plants, shared his journey of trials and errors with his various crops. Through some wonderful photos, we saw how he made decisions and why he chose one type of native over another. The

process that he has gone through was much more in-depth than most of us ever imagined. We enjoyed hearing about his developments and look forward to seeing his line of natives become available in the future.

**Elvin McDonald**, ambassador emeritus of the Greater Des Moines Botanical Garden, **Susan Appleget Hurst**, senior editor at Meredith Corp., and **Ryan McEnaney**, spokesperson for **Bailey Nurseries**, made up the panel who shared their amazing employment journeys.

I think the biggest surprise for the students was that none of the three very successful and well-known GWA members started their careers in horticulture. Each had previous experiences in other job arenas. Those experiences broadened their knowledge and enabled them become a better and more successful communicator than they might have been. Each attendee stayed to the very end and it appeared that the participants were mesmerized by the array of possibilities for their future. After the presentations, with liquid refreshments in hand (sponsored by **Rita Perea** (thank you, Rita), the tour of the Greater Des Moines Botanical Garden led by Kelly, was the icing on the cake for a wonderful and joyfully informative day.

## FINDING JOY IN THE GARDEN

I had such a fabulous time in Des Moines that it made me reflect a little about how we as garden communicators share our ideas and feelings with our readers. I know that I often



ILLUSTRATION COURTESY/ISTOCKPHOTO.COM/DARIA VOSKOBOVA

use the sentence, "Tomorrow I really need to work in my garden," and using the term "work" may imply a negative concept. Yes, I do pull weeds, spread compost, plant new plants or bulbs and spread mulch, but the feeling I get from looking at what I have accomplished makes the whole experience *joyful* to me.

I'm wondering if I changed to "Tomorrow I am going to *play* in my garden," whether it would encourage more people to get outside and find joy in experiencing nature, whether it's pulling weeds and planting plants or sitting in a chair, enjoying a glass of wine while listening to the birds? I am going to do my best to think and try to find a more positive verb when talking about what I do in my garden. I hope you are finding joy in your gardens, too!

*Becky Heath*





# HOT OFF the press

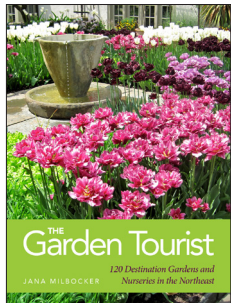
## JANA MILBOCKER

*The Garden Tourist: 120 Destination Gardens and Nurseries in the Northeast*

Enchanted Gardens

256 pages, \$21.95

Published January 2018



Whether you're a weekend gardener, landscape professional or vacation traveler, you will enjoy discovering new gardens in *The Garden Tourist*. From gardens of natural splendor, whimsical sculptures

or historic formality, *The Garden Tourist* will guide you on an inspiring trip. In this richly illustrated guide, Jana Milbocker profiles 120 botanical gardens, historic estates and destination nurseries. Travel to destinations in New England, New York's Hudson River Valley, New Jersey and eastern Pennsylvania. Plan your trips with regional maps, contact information, suggested itineraries and at-a-glance symbols that illustrate garden amenities.



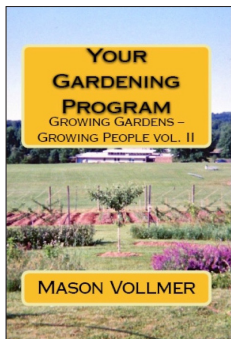
## MASON VOLLMER

*Your Gardening Program: Growing Garden —Growing People Volume II*

Blevins Press

90 pages \$9.59, paperback; \$2.99/free, Kindle

Published July 23, 2018



*Your Gardening Program* tells how a community nursery, as a social enterprise, can provide income, outreach, and opportunities for your educational, therapeutic or vocational gardening program.

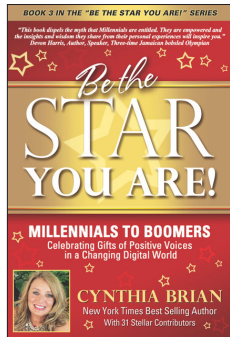
## CYNTHIA BRIAN

*Millennials to Boomers: Celebrating Gifts of Positive Voices in a Changing Digital World*

Waterside Press

243 pages, \$15.95

Published August 15, 2018



In this eye-opening third installment in the Be the Star You Are! series, you will discover 55 true stories about life's greatest gifts as told by 31 incredible individuals. Each chapter ends with an inspirational

quote and a simple, fun exercise to help you embrace your inner star qualities to live a fuller, meaningful life. No matter which generation you were born into, you will gain a better understanding to bridge the gap between boomers and millennials, while being empowered to join their ranks of greatness. Chapters include "The Gift of Animals," "Farming," "Nature," "Play," "Science," "Travel" and more. Cynthia Brian is also the *New York Times* best-selling co-author of *Chicken Soup for the Gardener's Soul* and the author of *Growing with the Goddess Gardener*. All proceeds benefit literacy charity, Be the Star You Are!



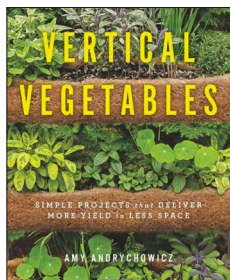
## TRACY WALSH

*Vertical Vegetables: Simple Projects that Deliver More Yield in Less Space*

Cool Springs Press

192 pages, \$24.99

To be published November 13, 2018



Tracy Walsh photographed *Vertical Vegetables: Simple Projects that Deliver More Yield in Less Space*, which was written by Amy Andrychowicz.

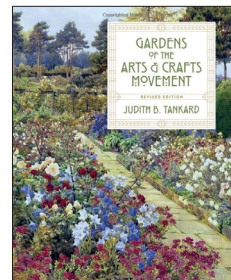
## JUDITH B. TANKARD

*Gardens of the Arts and Crafts Movement*

Timber Press

300 pages, \$45

To be published November 27, 2018



Iconic gardens from the Arts and Crafts era defy definition. Designed to accentuate the beauty and personality of both house and region, these gardens made a lasting impact on

landscapes worldwide, from public parks to small cottages. The second edition, revised *Gardens of the Arts and Crafts Movement* is the latest book by renowned landscape historian Judith B. Tankard. In it she surveys the rich history of the era and unlocks the secrets to creating a garden faithful to the movement. Arts and Crafts aficionados and garden designers alike will find inspiration in hundreds of contemporary photographs and historic illustrations detailing works that stretch from Gertrude Jekyll's Munstead Wood to storied California estates.



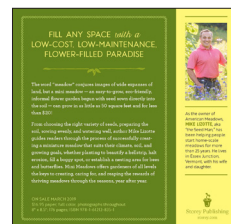
## MIKE LIZOTTE

*Mini Meadows: Grow a Little Patch of Colorful Flowers Anywhere around Your Yard*

Storey Publishing

152 pages, \$16.95

To be published March 5, 2019



Mike is very excited for *Mini Meadows* to be the hitting bookshelves in March. For the last 30 years, he's spoken to wildflower enthusiasts all over the

world, providing expert advice on planting and caring for wildflowers. He shares these experiences in this, his first book. He attended the GWA Conference and Expo in Pasadena, California, where he met Carleen Madigan from Storey Publishing. "We began talking about my life growing up in the seed industry and my passion for gardening and flowers," Lizotte recalls. "Next thing you know, I'm writing a book. The experience has been a ton of fun and most of the photos were taken by the award winning Rob Cardillo, who was a pleasure working with!"





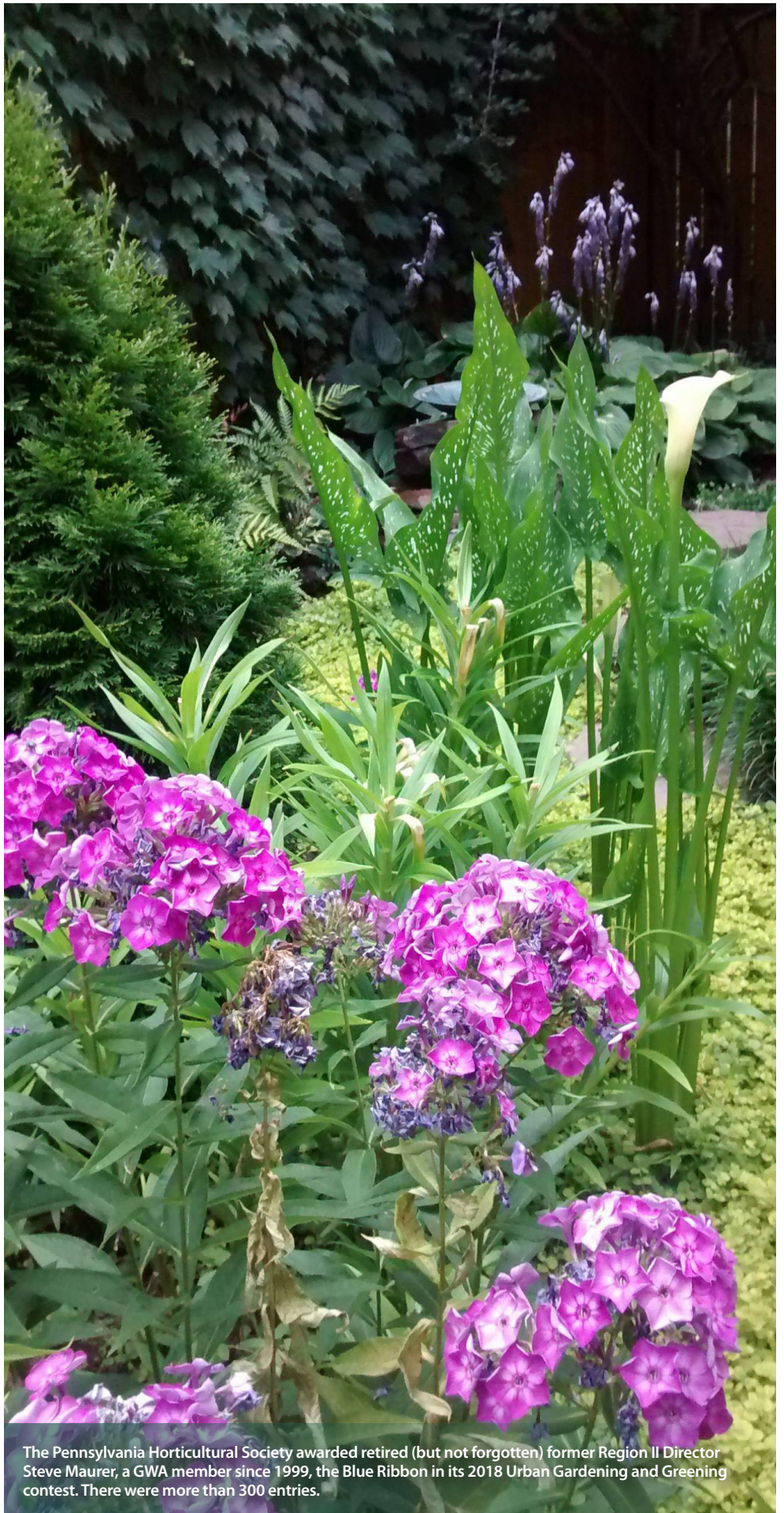
## Sculptor Jan Kirsh Announces Three Installations

Jan Kirsch of [Jan Kirsch Studio](#) said her fruit and vegetable sculptures will be installed in Maryland before the end of the year.

A new private art foundation, [Art in Ellicott City](#), Maryland, has chosen *Aubergine*, a 37-inch tall purple eggplant as its first installation of public art. This brightly colored piece will be placed at the Welcome Center on Ellicott City's Main Street in October. This is a special choice, as *Aubergine* was previously on exhibit in Ellicott City during the Art Sites competition and the town's folk wanted it back.

The second installation will be four, 36-inch *Pineapple* sculptures. The commissioned pieces will serve as sentries, sitting on gateposts of an impressive and productive, high-walled, vegetable garden, south of Annapolis in Calvert County, Maryland. The sculptures will be finished with weatherproof paint in shades of apricot, golden yellow, bold orange with deep red, and subtle lime green highlights. Jan received the commission last November and plans to install them this fall.

The third installation will be Jan's bronze Fig sculpture included in the *CAST: Art and Objects* exhibit at the Wayne Art Center in Wayne, Pennsylvania, December 7 through January 26. The exhibit will display selected pieces that appear in the book *CAST: Art and Objects* by Jen Townsend and Renee Zettle-Sterling, a gorgeous photo survey of both the historical and contemporary casting processes.



The Pennsylvania Horticultural Society awarded retired (but not forgotten) former Region II Director Steve Maurer, a GWA member since 1999, the Blue Ribbon in its 2018 Urban Gardening and Greening contest. There were more than 300 entries.





Region II members gathered on October 12 to visit gardens in the Annapolis, Maryland, area, including Historic London Town and Gardens in Edgewater (pictured), Homestead Gardens, Smithsonian Environmental Research Center and horticulturist Tony Dove's home garden. There was a bonus visit October 13 to the Glenstone Museum in Potomac, Maryland. GWA member and Green Medal Sustainability Award recipient Paul Tukey is Glenstone's chief sustainability officer.

## GWA Upcoming EVENTS

ALL TIMES LOCAL.

**November 1-2, 2018**

**Connect (& More):**

**GWA @ Desert Green XXII**

Las Vegas, Nevada

**Desert Green XXII "Greener Horizons: Innovations in the Green Industry"**

Join GWA members **Jacqueline Soule** and **Noelle Johnson** at Desert Green's 22nd year of great education and industry exhibits for landscape designers, master gardeners, nursery growers, turf managers, university researchers, landscape maintenance employees. This is a two-day desert gardening immersion for all green industry people of the Southwest.

**December 13, 2018**

**Regional Meeting**

Janesville, Wisconsin

**Rotary Gardens Holiday Light Show**

Activities include a behind-the-scenes tour of a local nursery, winter pruning workshop, winter interest walk through the expansive display gardens, and a grand light show for the holidays. Save \$10 by registering before the early bird deadline November 15.

## GWA Grows: GWA's Blog

Want to learn how to maximize your membership benefits and get rewarded for it? Thanks to GWA's Communications Committee, now you can. Head on over to GWA Grows, the official GWA Blog and read over the "Top 10 Member Resources?" blog and complete the quiz at the bottom for your chance to win. Prizes provided by Fiskars, Gardener's Supply, Corona and more. Contest ends in December.



## Join the American Horticultural Society

The American Horticultural Society (AHS) is a national membership organization that supports sustainable and earth-friendly gardening.

Member benefits include:

- Six issues of *The American Gardener* magazine
- Opportunity to participate in the annual AHS Seed Exchange program
- Access to members-only area of website
- Free admission and other discounts at 300 public gardens and arboreta

[www.ahsgardening.org/join](http://www.ahsgardening.org/join)





# Genetically Engineered Trees: A 21st Century Pandora's Box

*Loblolly pine is the first genetically engineered forest tree to be released in the U.S.*



America's wild trees may now be under threat from genetically engineered trees. In 2015, ArborGen, the world's largest tree-biotechnology company, was given unprecedented

permission by the United States Department of Agriculture to commercially develop GE loblolly pines (*Pinus taeda*).

This is the first GE forest tree to be released in the U.S. These pines are engineered to increase their wood density for biomass pellets and their terpene storage capacity from 4 percent to 20 percent for biodiesel. The latter will increase the flammability of the trees, leading to faster spreading forest fires.

## THE RISKS

Even more alarming for many ecologists is that GE trees are being grown with no barrier to prevent the mingling of their genes via wind-blown pollen with neighboring wild trees. This genetic mixing can't be undone—at least not without swift and destructive action. "The only reliable method for preventing the escape of genetic material, such as transgenes, from genetically engineered trees is to not release such trees into the open environment," warned the Canadian Biotechnology Action Network.

The Global Justice Ecology Project reports there is a much greater risk from GE trees, especially pines and poplars, than from other agricultural genetically modified organisms or GMOs, because trees live longer and can spread their seed and pollen over greater distances. Trees are widespread throughout the world and are capable of interbreeding with similar species in the same genus.

## THE REWARDS

Why develop GE trees, anyway? Lumber and paper corporations claim that GE trees grow

faster, are more uniform, are more resistant to diseases and contain less lignin, which means less bleaching to create brighter paper, all of which will reduce costs. Environmentalists are concerned, however, that growing GE trees will encourage even more instances of monocultures for lumber, paper, feedstock and biofuels.

The Center for Food Safety investigated industry claims that GE trees save native forests, protect wildlife and biodiversity and



Loblolly pines grow tall in their native southern U.S. habitat.

PHOTO COURTESY OF WOODLOT/WIKIMEDIA



mitigate climate change. Its report *Genetically Engineered Trees: The New Frontier of Biotechnology* calls all these “false promises.” CFS says that the real push behind GE trees is to “accelerate large-scale, industrial monoculture tree plantations and increase profits for biotechnology companies as well as paper, biofuel, lumber and energy industries.”

## AT THE FOREFRONT

The USDA’s decision to allow cultivation of GE loblolly pines may have been a wakeup call for many, but field trials of GE trees have been taking place under the public radar for years.

“In the United States, trees in the genus *Populus*, such as poplars, aspens and cottonwoods are the most common experimental GE forest trees, along with species of pines and other conifers. Field trials of GE citrus and apple trees are also underway, along with a small field trial of GE banana trees,” the CFS report said.

In 2012, Southern Gardens Citrus planted 300 GE citrus trees in Florida test groves. Developed by Texas A&M University, AgriLife and Integrated Plant Genetics, the trees carry a spinach gene to combat citrus greening, a widespread bacterial disease. Jenny Hopkinson recently wrote in the *Genetic Literacy Project* that the USDA is expected to allow Florida citrus growers to start using GE trees as early as January 2019.

Last year, Chelsea Harvey, a freelance journalist specializing in environmental health and policy, wrote in the *Washington Post* that the USDA is moving closer to approving a freeze-tolerant eucalyptus developed by ArborGen. The approval is anticipated based on a draft environmental impact statement that concluded the trees pose few significant environmental risks. “The USDA has projected in its environmental impact statement that a million acres of pine plantations could be replaced with eucalyptus trees, if it wins approval,” Harvey wrote.

## WHAT’S NEEDED

More comprehensive risk assessment, tighter regulation and greater third-party oversight of GE trees are needed to adequately assess the impact genetically modified genes will have on our natural environment. The public has to ensure that genetically engineered food and trees are safe and thoroughly evaluated, and that their long-term environmental impact is considered.

The Global Justice Ecology Project has started a campaign to STOP Tree Monocultures and GE Trees. “We have no control over the movement of insects, birds and mammals,



**Above left: Loblolly pine prepares to release pollen. Above right: Technician Christine Berry checks on futuristic peach and apple “orchards.” Each dish holds tiny experimental trees grown from lab-cultured cells to which researchers have given new genes.**

wind and rain that carry pollen and seeds,” wrote David Suzuki, emeritus professor of genetics at University of British Columbia, in support of the campaign. “Genetically engineered trees, with the potential to transfer pollen for hundreds of miles carrying genes for traits including insect resistance, herbicide resistance, sterility and reduced lignin, thus have the potential to wreak ecological havoc throughout the world’s native forests.”

Many scientists suggest that making the GE trees sterile would provide a safeguard to prevent gene flow into the wild tree population. But the issue is complicated. “Scientists claim that efforts to make GE trees sterile will prevent contamination of natural, wild trees.

Yet trees spend nearly 25 percent of their energy on reproduction, making flowers, seeds and seed-containing structures,” said Maine farmer Jacob Mentlik. “Engineering sterility redirects energy from reproductive to vegetative growth, so sterility should actually benefit the GE industry by making trees grow faster. Yet, sterile plantations would not support wildlife that depends on flowering trees for food.”

**Anne Marie Van Nest** is a past president of GWA and member of the Sustainability Committee. She is a freelance garden writer, teaches classes on tropical plants during the winter and is a greenhouse grower for Niagara Parks in Niagara Falls, Ontario, Canada.

## RESOURCES:

[Genetically Engineered Trees and Bioenergy: A Growing Threat to Forests and Communities](#)

[Genetically Engineered Trees: The New Frontier of Biotechnology](#)

[Global Justice Ecology Project](#)

[Genetic Literacy Project](#)

[MOFGA, Genetically Engineered Trees](#)

[The International Service for the Acquisition of Agri-Biotech Applications \(ISAAA\) GM Approval Database](#)

[The Non-GMO Project](#)

[USDA, FAQs on Biotechnology](#)

[The Campaign to Stop GE Trees](#)

[Canadian Biotechnology Action Network, Genetically Engineered Trees in Canada](#)

[A Silent Forest—The Growing Threat Genetically Engineered Trees](#)

[Environmentalists are urging the USDA to reject this genetically engineered eucalyptus tree](#)

# GREEN INDUSTRY NEWS

## Chanticleer Closes for Winter

Chanticleer in Wayne, Pennsylvania, closes for the season on Sunday, November 4. It will reopen on Wednesday, March 27, 2019.

## Home, Garden and Homestead

### Home, Garden and Homestead The Guide to Modern Living

Randy Schultz announces the redesign of the [Home Garden and Homestead website](#). The website is filled with stories about new and trending home and garden products, how-to tips, garden plants, food and drink recipes and more. Some stories are written by HG&H staff writers, some stories contain sponsored content, and some stories are written by GWA members. If you are interested in submitting a story for the website, please contact Randy Schultz at [schultz@schultzpr.com](mailto:schultz@schultzpr.com).

## IGC Show Changes Venue

The IGC Show will move to McCormick Place permanently beginning August 13-15, 2019. GWA partnered with IGC at Navy Pier for the #GWA2018 Conference and Expo.

The show's owners, Jeff and Cheryl Morey told *Growers' Talk/Acres Online* newsletter that they were working hard to ensure attendees and exhibitors will experience the signature extras the IGC Show has offered at Navy Pier, including free keynotes, continuing education sessions, networking opportunities and a free classic rock concert.

The Moreys said the move is prompted by construction of a \$100 million, 222-room hotel on top of Navy Pier's Festival Hall, the site of IGC's trade show since its inception in 2007.

The Moreys said the move would make it easier to get the most from the IGC Show experience by bringing all of the events to one central location. "Everything will be on the show floor level," Cheryl Morey said. "No more climbing stairs, no long hikes to the ballroom for the keynotes and concert, no going to

the next floor up for the conference sessions. The trade show floor will be the center of the action and the hub for everything."

## TPIE invites GWA Members

The Tropical Plant International Expo invites GWA members to its annual conference, trade show and tours in Fort Lauderdale in January 15-18, 2019.

Kate Clary and Sylvia Gorden said to mark your calendars for the complimentary, tropical experience showcasing Florida's best, while connecting with Florida's nursery industry, its people and the amazing plants in beautiful South Florida. What to expect:

**Tuesday, January 15:** Start with a complimentary full day pass to TPIE Road Shows, exploring residential landscape designs and tropical gardens. Indulge in the world of Florida's expert designers, as the tour features creative ways to use an amazing tropical plant palette to create landscape masterpieces.

**Wednesday, January 16:** Day two offers complimentary admission to the trade-show, garden writers VIP seating at TPIE's Opening Session, a VIP tour of the show (typically given by the show chairman) and access to additional education sessions during the show. Garden writers are also invited to end the day at the TPIE Opening Day Reception.

To reserve your spot at TPIE, please contact Kate, [kclary@fngla.org](mailto:kclary@fngla.org), or Sylvia, [infor@lsgsg.com](mailto:infor@lsgsg.com), or call Florida Nursery, Growers and Landscape Association, 800-375-3642.



© PHOTO FLORIAN PAGANO/UNSPASH.COM

## Tourism Plans for 2019?

Here's your opportunity to entice fellow GWA members to consider one of the trips you're leading in 2019. Members will be able to peruse the list and decide to take a trip, possibly inviting family or friends along.

Please keep the information brief and pertinent. Use this listing as an invitation to your website or other source where interested parties can get all the details. If a detail is not known, put TBA.

If you have a photo of a pending trip, please consider submitting it to illustrate this January-February 2019 feature in *On the QT*. Photos need to be at least 500KB; 1MB is better. And please provide a caption for the photo to include what/where is in the photo and photo credit.

Lastly, please put GWA travel in the subject line, submit as a Word document or in the body of the email. **Deadline for this feature is November 15, 2018.** Send info to: [jemsharp@sbcglobal.net](mailto:jemsharp@sbcglobal.net)

### What to submit:

- Who is conducting/leading the tour
- Where you are going (Can be main area, region, city, country...no need to list every stop.)
- Dates
- Fee/estimates: Please give a range or base amount for the total. Convey cost details on your website.
- More information: (website, email, phone numbers...however you want people to reach you)
- Brief write up (50 words max)





## Winter Landscape Focus of Regional Meeting at Rotary Gardens

BY DIANE BLAZEK

The GWA Region III Regional Meeting is at a time when most of us are not thinking about our gardens except maybe wistfully planning what might become reality next year.

We are very excited to invite you to the Rotary Botanical Gardens Holiday Light Show in Janesville, Wisconsin, on December 13. We'll begin our day at K&W Greenery in Janesville for a tour, workshop and lunch.

From there we'll travel the short distance to Rotary Botanical Gardens for an afternoon of learning about plants for winter interest, winter pruning, listening to experts who will inspire your 2019 gardens and, for the grand finale, a private showing of Rotary's Holiday Light Show by Director of Horticulture Mark Dwyer. If you've never been on a garden tour with Mark, you are in for a treat. A few key features of this year's light show:

- An additional 50,000 lights in 2018 make more than 500,000 lights in the display
- Many botanical-themed displays
- Hundreds of lit holiday trees

- 3,000 half-gallon milk jug luminaries
- Decorated Japanese garden trees and shrubs contribute strong form (and color)
- And much more...this will be the biggest show yet and incorporates the new Wellness Garden

Consider having lunch at 11 a.m., December 13 at Road Dawg Janesville, 2419 Morse St., Janesville (*Optional, price not included.*) If you wish to join the lunch, please R.S.V.P. to Diane Blazek, [dblazek@aaswinners.com](mailto:dblazek@aaswinners.com). Or meet at 12:30 p.m. at K&W Greenery, 1328 US 14, Janesville. It's also optional to meet for dinner as a group after the light show (*not included in the pricing*), but we recommend The Milwaukee Grill, 2601 Morse St., Janesville. [Visit the GWA Events page for more details.](#)  
[Early registration ends November 15.](#)

**Diane Blazek**, executive director of All-America Selections and National Garden Bureau, serves as GWA's National Director for Region III.



## Time Travel at Heronswood

BY MARY-KATE MACKEY

Gardens take time to mature. So, it's rare to experience a dramatic 31-year history of an iconic garden in just a few hours. And yet, that was what happened for the 30 people who attended the August 21 meeting at Heronswood Garden in Kingston, Washington.

Dan Hinkley, plant hunter and former co-owner of the now-public garden, gave an indoor photo presentation on the garden's saga that began in 1987—its rise, fall and amazing resurrection. Dan showed his early gardening efforts, much of it terrible by his humorous assessment. He pointed out the rare and unusual trees and shrubs planted then, small and thin in their youth. He skipped over the garden's sale and subsequent abandonment and focused on the 2012 restoration, begun with the new owners, the Port Gamble S'Kallam Tribe, aided by Dan himself and a group of enthusiastic volunteers.

The meeting culminated with Dan leading the group outside, pointing out the astonishing size and burgeoning good health of many of the original plants. That's as close to time travel as gardeners can get.

Much thanks to organizers **Lynne Harrison** and Region VI Director **Anne Reeves** for making time travelers of us all.

**Mary-Kate Mackey**, author of *Write Better Right Now*, is National Director for Region VI.



# The Dirt on Soil



The words dirt and soil bring vivid childhood memories of growing up in Connecticut on our farm that had been in my family for generations. In the summer I spent lots of time outside running

through dusty fields or riding my bike down the farm service road that led to my grandparents' house.

In the evening at bath time, my mother would pull off my white ankle socks and without fail, my eyes would widen in surprise. What caused this magical contrast between pale feet and brown ankles? Dirt, of course, since it was something that puffed up behind me as I ran down the road or was so loosely packed that my bike would skid and I'd lose my balance, tumbling to a soft landing.

Even saying dirt out loud seems abrupt and harsh. The word soil, on the other hand, leads to different memories. Soil had a moist, earthy smell, crumbled in my hand and felt good to the touch as I potted plants with my father in the greenhouse. The memory of squeezing this rich soil still evokes that tactile texture.

Soil has content like a sentence while dirt is the period at the end. Nothing seems to happen in dirt. There is no good biology in it. According to soil microbiologist Elaine Ingham, "Dirt is a four letter word."

## DESTRUCTIVE PAST PRACTICES

Even though our farm was successful, I believe now that the soil was degrading because of certain farm practices of the time. Tillage is one reason for soil degradation. For more than 250 years men farmed the land by horse-drawn plows and later by tractors. For centuries global lands have been tilled this same way leading to distressed soils and the release of carbon dioxide into the air.

"The world's cultivated soils have lost between 50 to 70 percent of their original carbon stock," said Rattan Lal, director of Ohio State University's Carbon Management and Sequestration Center. He, like other soil scientists, say that a combination of no-till agriculture with crop rotations and consistent

crop cover reduces erosion and builds soil quality. Bare fields expose soil to rain, erosion and nutrient loss. Soil and pesticides end up in streams, rivers, lakes and the ocean, causing sedimentation and pollution.

## VANISHING SOIL

In her book *Rancher, Farmer, Fisherman*, author Miriam Horn describes how Kansas farmer Justin Knopf and his family have made substantial changes on their 4,500 acres of farmland. Horn spent time with the family and learned about the increasingly erratic weather challenges, dust storms, scant rainfall or torrential downpours, high and low temperature extremes, hail, early snowstorms and strong winds. One of Knopf's main concerns is loss of soil and the realization that tilling damaged the structure of his soil. Horn describes this destruction like an earthquake leveling a city. Knopf and other corn, wheat and soybean farmers are now part of a network called No-Till on the Plains, which is dedicated to "the symbiotic relationship between soil, microbial life, plants, insects, nutrients and wildlife." Knopf uses cover crops to blanket his bare soil and this has helped moderate soil temperature extremes, reduce evaporation and erosion, increase available water to his plants and lessen soil compaction and crusting. Plant residues also keep bare ground covered.

A 2016–2017 annual cover crop survey by the Sustainable Agriculture Research and Education program and the Conservation Technology Information Center asked 2,102 farmers across the U.S. if they used cover crops

and what kinds. Only 20 percent of respondents were horticultural crop or vegetable farmers. Of this entire surveyed group, 88 percent reported using cover crops. The top choice was cereal rye, followed by oats and radish. In the survey, the largest users of cover crops were in Iowa, Illinois and Indiana.

## SUMMER-SOWN COVER CROPS

The use of inter-seeding covers into standing crops like corn is also gaining interest in the U.S. Knopf uses a companion crop seed mix of buckwheat, mung bean, flax, crimson clover, guar and phacelia. Some farmers distribute cover crop seeds from planes in early summer or they seed with a high-clearance drill. Early summer gives the cover crops a head start during the growing season.

Plants capture carbon dioxide in their leaves and pump carbon down through their roots to feed hungry microorganisms. It is important to keep roots in the soil for as much of the year as possible. The Northeast Organic Farming Association chapters in Massachusetts, Connecticut and New Jersey are participating in a new three-year study into the soil health impacts of no-till and tillage-reduction. See [www.nofamass.org](http://www.nofamass.org) for more information and to follow this study. Another excellent source and detailed article aimed at all gardeners is "[Building Healthy Soil](#)" by Kathy LaLiberte.

There are myriad ways to revive soil and sink more carbon into the ground. These include planned grazing, composting, multistrata agroforestry, silvopasture, tree intercropping, and better farmland and garden irrigation. In the recent GWA Sustainability Survey, members said audiences responded to stories about locally grown food and soil health. By learning, writing, talking and teaching more about these topics, we can share some of the solutions that exist to slow Earth's warming.

Dency Kane is a Climate Reality Project Leader trained by former Vice President Al Gore. Here's her website: [www.dencykanephotography.com](http://www.dencykanephotography.com)



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## 2019 Scholarship Applications Now Open Deadline Wednesday, December 5, 2018

BY ASHLEY HODAK SULLIVAN



The GWA Foundation, the 501(c)(3) charitable partner of GWA: The Association for Garden Communicators, continues its commitment to provide financial assistance to deserving students who wish to pursue or further a career in horticultural communications. This year's scholarship awards will range from \$500 to \$1,000 per student and include a complimentary one-year membership to GWA. The deadline to submit applications is December 5, 2018. Students must be enrolled in either of two categories:

### COMMUNITY COLLEGES & TECHNICAL SCHOOLS

The GWA Foundation Kathleen Fisher Memorial Scholarship is made in recognition of Kathleen Fisher, who was the editor of *The American Gardener*, the journal of the American Horticultural Society.

It is given annually in the amount of \$500 to any full- or part-time post-secondary or graduate student, including technical schools and community colleges, majoring in horticulture, plant science or journalism, with an interest in garden communications.

### COLLEGES & UNIVERSITIES

GWA Foundation general scholarship grants are provided for college-level juniors or seniors and graduate students enrolled full time, majoring in horticulture, plant science or journalism, with an interest in garden communications, including garden photography.

General scholarships are given annually and vary in number of recipients and amount. The number and amount, usually \$500 to \$1,000, depends on the foundation's investments. It is beneficial for horticulture or plant science majors to have taken courses in journalism and vice-versa, although exceptions may be made.

### 75 STUDENTS AIDED

Since 2002, more than \$100,000 has been awarded to more than 75 outstanding students. Grants and their amounts are awarded at the discretion of the GWA Foundation Board of Directors. Scholarships are awarded directly to the institutions on behalf of students.

To learn more and apply, please visit the [GWA Foundation's 2019 Scholarship Program](#). For questions, please contact [Ashley Hodak Sullivan](#), GWA Foundation Executive Director, 212-297-2198.



Laura Burchfield (left) and Louise Hartwig descend the stone steps at the Drobnick Garden.

## Orchids, Editors and Gardens

BY MARIA ZAMPINI

More than 30 attendees were treated to behind-the-scenes visits to some of the top horticultural attractions as part of the Region III Cleveland Grows meetings, September 21 and 22.

Willoway Nurseries, ranked among the top 40 wholesale growers, was the first stop in Avon, Ohio. We visited its test garden, were given a tour of the Avon production area and enjoyed a catered lunch. We then headed to Petitti Garden Center in Avon to learn about current retail garden trends from the third largest independent garden center in the country.

To finish off the day, we toured the Just Add Ice Orchid operation of Green Circle Growers in Oberlin, Ohio. Green Circle Growers produces more than eight million orchids annually on 30 acres, supplying mass merchants, grocery stores and independent garden centers.

The company treated attendees to dinner at the Hotel at Oberlin, where we had a Meet the Trade Editors panel discussion, featuring Janeen Wright of Meister Media and Matt McClellan of GIE Media. They answered questions and talked about their publications' assignment and editing process.

Day 2 featured two private gardens. The first was of fellow GWA member **Bobbie Schwartz**, which was a perennial and woody plant lovers' dream. The final stop was the garden of Cliff and Nancy Drobnick. The garden is based on metaphysical principles and features a meditation room, Japanese teahouse, sun-moon garden and more. Nancy owns Miriam's River House Designs.

**Maria Zampini**, owner of Upshoot LLC, is treasurer of GWA. Until recently, she was co-chair of the Association Outreach Task Force.

## REGIONAL NEWS & NOTES

### REGION II

LOUISE CLARKE

**Claire Jones** will present "Behind the Scenes at the White House" on November 9 to the Kent Island Garden Club at the Kent Island Library, Stevensville, Maryland; November 14, Gettysburg Garden Club, Gettysburg (Pennsylvania) Fire Hall; November 14, the Delaware Federation of Garden Clubs, Executive Banquet & Conference Center, Newark, Delaware; December 2, Homestead Gardens & Nursery, Severna Park, Maryland and December 4, the Cockeysville Senior Center, Cockeysville, Maryland.

**Kathy Jentz** and *Washington Gardener Magazine* will again be media sponsors of the 7th annual [Trees Matter Symposium](#), November 14, in Silver Spring, Maryland. The conference focuses on the health and welfare of trees in increasingly developed landscapes. Learn from some of the country's leading experts about innovative efforts to plant, protect and preserve trees in urban and suburban settings.

**Eva Monheim** will teach two "[Holiday Wreath Workshops](#)" as part of programming with Saint Joseph University at the Barnes Foundation in Philadelphia, December 1. One will be making wreaths from scratch and the other embellishing wreath blanks for the home.

### REGION III

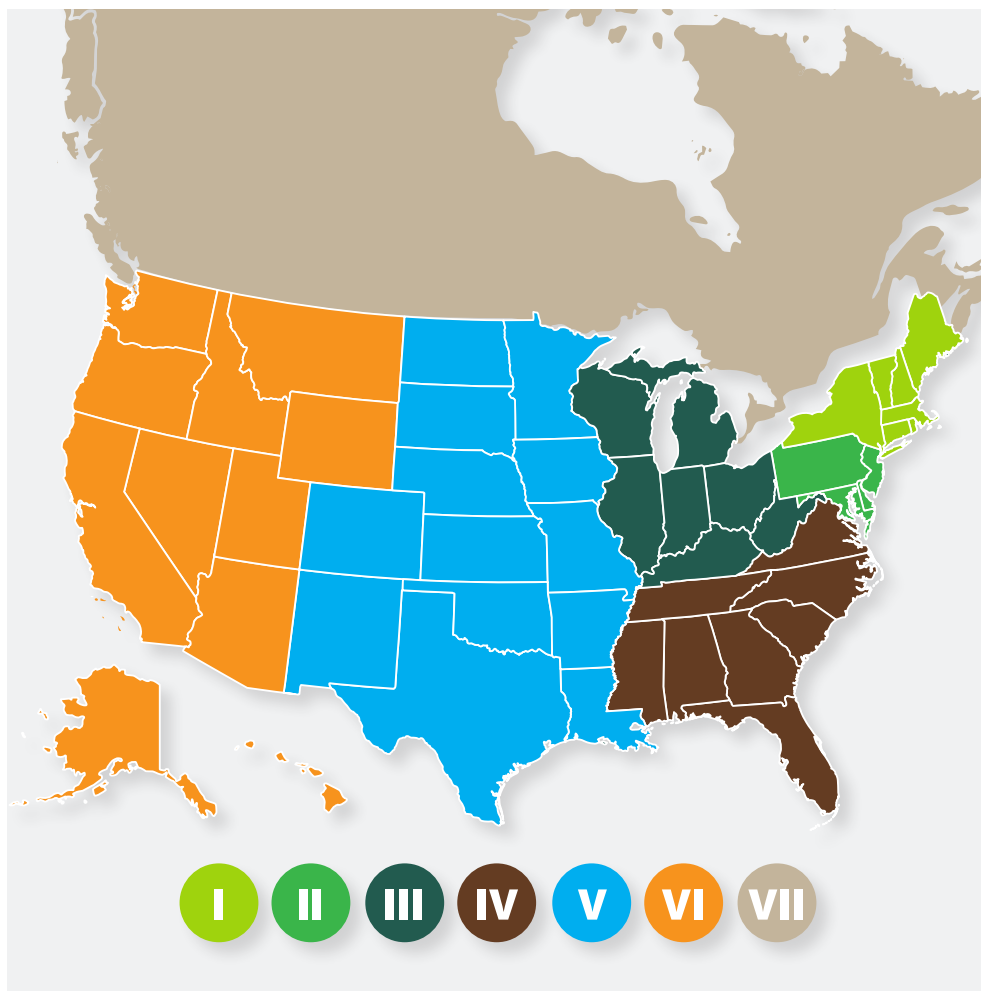
SUSAN MARTIN

**Nina Koziol** will present "Gardens of the Roaring 20s" and "Prairie Flowers for the Home Garden" at the Chicago Botanic Garden, November 10.

### REGION IV

BRIE ARTHUR

**Brie Arthur** will present "The Foodscape Revolution" at the Regional Advanced Master Gardener Training, November 3, Portsmouth, Virginia, and November 4 at the North Carolina Botanical Garden in Chapel Hill. At the Independent Plant Breeders Conference in Mobile, Alabama, November 8-10, she will debut "Breeding Edibles for the Modern Gardener," featuring All-America Selections and insights



from the National Garden Bureau's California Vegetable Trials.

**Kate Copsey** will present the "Heirloom Gardener, Circa 1925," at **Magnolia Plantation's** 3rd annual Horticulture Symposium, November 10. Magnolia Plantation is just north of Charleston, South Carolina.

garden design. On November 29, he'll be in Irving, Texas, to give the dirt on "Composting."

**Shelley S. Cramm** will lead a tree-planting event on November 6 at Laurelwood Baptist Church in Camas, Washington. In appreciation for Laurelwood's support of Shelley's book launch of *God's Word for Gardeners Bible*, she will oversee the planting of a bay laurel tree and speak on its significance in the Bible.

### REGION V

SHELLEY CRAMM

[Texas A&M AgrLife Program](#) Coordinator

**Daniel Cunningham** offers a series of presentations in the Dallas area through November. Catch him at Texas Discovery Gardens on November 5 discussing "Texas Trees." Next, he will be hosted by the City of Coppell, Texas, November 10, to present a program on proper lawn maintenance techniques. Follow him to Lewisville on November 15 to explain "FoodScaping," one of the hottest trends in

### REGION VII

WENDY DOWNING

**Susan Martin** will present "From Surviving to Thriving," a talk that focuses on how to do a better job marketing to women and the next generation, at the [Green Industry Show and Conference](#) in Edmonton, Alberta, Canada, November 16.



## REGIONAL EVENTS

### REGION I

The [Northeast Greenhouse Conference](#) will take place in Boxborough, Massachusetts, November 7 and 8. Held every two years, this event features a growers trade show, educational sessions and a chance to network with plant people from throughout the Northeast.

Landscape architect and Garden Conservancy board member, Jorge Sánchez, will present "[The Making of Three Gardens](#)" at New York School of Interior Design in New York City, December 13.

### REGION III

The Franklin Park Conservatory of Columbus, Ohio will offer a three-week workshop on [Advanced Garden Design](#) led by Conservatory Educator and Landscape Designer Christie Nohle, beginning November 3.

Scott Beuerlein of The Cincinnati Zoo & Botanical Garden invites GWA members to the [2018 Native Plant Symposium](#) November 10. This year's speaker lineup will include **Kelly Norris**, Jim McCormac, Anna Brooks, Stanley Hedeon, Steve Foltz and **Brian Jorg**.

Learn the essentials of woodland ecology and the woodland management techniques necessary to maintain threatened woodland ecosystems in the [Woodland Ecology online course](#) offered through the Morton Arboretum, Lisle, Illinois, beginning November 28. This course fulfills one of the requirements of the Natural Areas Conservation Training Program, an in-depth certification program in natural areas restoration.

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\* = Student Member

# #GWA2018 Exhibitor and Sponsor Product Guide

Need a refresher on all the amazing products you saw at GWA's [#2018 Annual Conference & Expo](#)? Couldn't join us and want to see what you missed? Here's a reminder of the generous exhibitors and sponsors that made #GWA2018 possible in Chicago. These exhibitors definitely got people talking about their great products and services. For more information about the products featured, click the product name for a link to the website. GWA thanks all this year's exhibitors and sponsors.

## All-America Selections & National Garden Bureau

Exhibitor

Contributing Sponsor: New Plant Variety Showcase & Session

All-America Selections is North America's only non-profit plant trialing organization that tests new varieties against similar varieties then brands the best performers as AAS Winners. 2018 AAS Winners: [Cuphea FloriGlory Diana](#), [Gypsophila Gypsy White Improved](#), [Marigold Super Hero Spry](#), [Ornamental Pepper Onyx Red](#), and [Zinnia Queeny Lime Orange](#).

Address: 5201 Walnut Avenue, Suite 3  
Downers Grove, IL 60515  
Website: [www.ngb.org](http://www.ngb.org)  
Email: [blazek.diane@gmail.com](mailto:blazek.diane@gmail.com)  
Phone: (630) 963-0770  
Primary Contact: Diane Blazek

## American Meadows/High Country Gardens

Exhibitor

Contributing Sponsor: After party

American Meadows is the industry's leading online retailer of wildflower seeds, perennial plants and flower bulbs in North America. American Meadows is also the foremost authority in wildflowers with more than 30 years of horticulture experience. We inspire gardeners of all abilities to create memories that will last a lifetime!

Address: 2438 Shelburne Road, Suite 1  
Shelburne, VT 05482  
Website: [www.highcountrygardens.com](http://www.highcountrygardens.com)  
Email: [mike@americanmeadows.com](mailto:mike@americanmeadows.com)  
Phone: (802) 951-5812  
Primary contact: Michael Lizotte



Anthony Tesselaar tells Region IV Director Kathy Jentz about new introductions from his company.

## Anthony Tesselaar USA

Exhibitor

Anthony Tesselaar Plants' portfolio is small by design, given rigorous selection and trial standards that result in high-quality, dramatic plants that are also environmentally friendly and exceptionally easy to grow. Brands include [Tropicanna® canna](#), [Fairy Magnolias®](#), [Flower Carpet® roses](#), [Daphne Perfume Princess®](#) and [Tuxedo® Hydrangeas](#).

Address: 15200 Mansel Avenue  
Lawndale, CA 90260  
Website: [www.tesselaar.com](http://www.tesselaar.com)  
Email: [pr@tesselaarusa.com](mailto:pr@tesselaarusa.com)  
Phone: (802) 447-1296  
Primary Contact: Judie Brower

## Aquascape

Supporting Sponsor

Aquascape ecosystem ponds and water features become the highlight of your outdoor living space. Add a touch of water to your patio with a simple [Patio Pond](#) or [Fire Fountain](#). Incorporate a [Pondless® Waterfall](#) or an [ecosystem pond](#) into your landscape to add aesthetic appeal to your property while providing a stunning backdrop for outdoor entertaining. You'll enjoy gathering friends and family near your beautiful water feature and witness the delight of children as they explore nature, up close and personal.

Address: 901 Aqualand Way  
St. Charles, IL 60174  
Website: <https://www.aquascapeinc.com>  
Email: [smarkgraf@greenmark.com](mailto:smarkgraf@greenmark.com)  
Phone: (630) 659-2057  
Primary Contact: Sue Markgraf

## Arborjet, Inc. | Ecologel Solutions, LLC

Exhibitor

Arborjet and Ecologel have partnered to provide a variety of environmentally friendly solutions for soil moisture management, soil amendments and organic insect and disease control. Products include [Hydretain](#), [Eco-1 Garden Spray](#), [Azasol](#), [ArborChar All Purpose Grow](#) and [NutriRoot](#).

Address: 99 Blueberry Hill Road  
Woburn, MA 01801  
Website: [arborjet.com](http://arborjet.com)  
Email: [sarah@ecologel.com](mailto:sarah@ecologel.com)  
Phone: (781) 935-9070  
Primary Contact: Sarah Spatola

## Ball Horticultural Company

Exhibitor

Supporting Sponsor

Ball Horticultural Company is an internationally renowned breeder, producer and wholesale distributor of ornamental plants. A family-owned business since it was founded in 1905, Ball has introduced many innovative, award-winning varieties.

Address: 622 Town Road  
West Chicago, IL  
Website: <https://www.ballhort.com>  
Email: [tradeshows@ballhort.com](mailto:tradeshows@ballhort.com)  
Phone: (630) 231-3600  
Primary Contact: Therese LaTelle



Bartlett Tree Experts sponsored the always valuable totes for #GWA2018.



## Bartlett Tree Experts

Showcase Sponsor: Bags

Bartlett Tree Experts was founded in 1907 by Francis A. Bartlett and is the world's leading scientific tree and shrub care company. From its over 100 offices worldwide, Bartlett helps both residential and commercial customers maintain beautiful, healthy trees. In addition, as a government contractor, we offer competitive bids and provide quality tree service with timely implementation.

Address: 970 Harris Road, 1B  
Grayslake, IL 60030  
Website: [www.bartlett.com](http://www.bartlett.com)  
Email: [sjamieson@bartlett.com](mailto:sjamieson@bartlett.com)  
Phone: (224) 541-2054  
Primary Contact: Scott Jamieson

## Benary

Exhibitor

Our core business is the development and distribution of seed-raised, bedding ornamentals. Today Benary is one of the leading breeding companies worldwide, exporting more than 85 percent of the seeds into 120 countries worldwide. Benary stands for premium quality flower seed for efficient young plant production and extraordinary garden performance. Ernst Benary founded Benary in 1843 in Erfurt (former East Germany), which was the center of the European Ornamental Industry.

Address: Ernst Benary of America Inc.,  
2759 Wagner Court, Suite C  
DeKalb, IL 60115-8609  
Website: [www.benary.com](http://www.benary.com)  
Email: [jcalhoun@benary.com](mailto:jcalhoun@benary.com)  
Phone: (815) 756-4546  
Primary Contact: Jen Calhoun

## Bloomin' Easy® by Van Belle Nursery

Exhibitor

Bloomin' Easy is the brand for younger homeowners who desire a beautiful yard, but lack experience, time or confidence. Plants include [Electric Love™ Weigela](#) and [Lavalamp™ Flare™ Hydrangea paniculata](#).

Address: 34825 Hallert Road, Abbotsford,  
British Columbia, V3G 1R3, Canada  
Website: [www.bloomineasyplants.com](http://www.bloomineasyplants.com)  
Email: [kevin@vanbelle.com](mailto:kevin@vanbelle.com)  
Phone: (888) 826-2355  
Primary Contact: Kevin Cramer

## BookBaby

Supporting Sponsor

BookBaby makes self-publishing easy, from book printing, eBooks, book distribution, and cover design to editing and book marketing services. Since 2011, we've helped thousands realize their publishing goals, backed by a 100% satisfaction guarantee. BookBaby creates and distributes printed books and eBooks to the largest distribution network, including Amazon, iBooks, Barnes & Noble, Google Play and many other popular retailers worldwide.

Website: [www.bookbaby.com](http://www.bookbaby.com)  
Email: [marisol@avldigital.com](mailto:marisol@avldigital.com)  
Phone: (877) 961-6878  
Primary Contact: Marisol Perez-Stout

## Botanical Interests Seed Company

Exhibitor

Botanical Interests is a family-owned garden seed and product company specializing in Non-GMO herb, flower and vegetable varieties for the home gardener. Varieties include [Blue Planet Ageratum seeds](#), [Sun Ball Craspedia seeds](#), [Purple Tear Honeywort seeds](#) and [Frosted Explosion Grass seeds](#).

Address: 660 Compton Street  
Broomfield, CO 80020  
Website: [www.botanicalinterests.com](http://www.botanicalinterests.com)  
Email: [aprils@botanicalinterests.com](mailto:aprils@botanicalinterests.com)  
Phone: (303) 464-6464  
Primary Contact: April Shelton

## Brent & Becky's Bulbs

Supporting Sponsor: NextGen Conference Scholarship

Brent & Becky's family has been flower bulb experts since 1900. Today, their extensive selection of bulbs, other perennials, annuals and seeds can color your landscape for 12 months! Utilize their expertise to help design and install large quantities, up to 10,000-30,000 per hour!

Address: 7900 Daffodil Lane  
Gloucester, VA 23061  
Website: [brentandbeckysbulbs.com](http://brentandbeckysbulbs.com)  
Email: [jay@brentandbeckysbulbs.com](mailto:jay@brentandbeckysbulbs.com)  
Phone: (877)661-2852  
Primary Contact: Jay Hutchins



Chris Kelleher of Rozanne and Friends chats with former GWA President Anne Marie Van Nest at the #GWA2018 Expo.

## Chalet Nursery

Friends Sponsor: Buses

Chalet is deep-rooted in history as a third-generation, family-owned, local business entering our 101st year serving the North Shore. Chalet has been recognized by its peers and named "Innovator of the Year" by Garden Center magazine. We consistently strive to serve our customers and community in exemplary fashion while helping to steward the earth.

Address: 3132 Lake Avenue, Wilmette, IL 60091  
Website: [www.chaletnursery.com](http://www.chaletnursery.com)  
Email: [smarkgraf@greenmarkpr.com](mailto:smarkgraf@greenmarkpr.com)  
Phone: (847) 256-0561  
Primary Contact: Sue Markgraf

## Chicagoland Grows, Inc.

Exhibitor

Chicagoland Grows is an innovative plant introduction program developed to promote the use of new plant cultivars that are well adapted to the growing conditions of the Upper Midwest. While regional in focus, the program's plants can be grown successfully in all zone-appropriate regions of North America, Europe, and around the world.

Address: Chicago Botanic Garden  
1000 Lake Cook Road, Glencoe, IL 60022  
Website: [www.chicagolandgrows.org](http://www.chicagolandgrows.org)  
Email: [jault@chicagobotanic.org](mailto:jault@chicagobotanic.org)  
Phone: (847) 835-8244  
Primary Contact: Jim Ault





PHOTO COURTESY JO ELLEN MEYERS SHARP

**Sandy Dittmar from Iseli Nursery talks conifers with GWA Region VII Director Ken Brown.**

## CobraHead, LLC

Exhibitor

CobraHead produces useful high-quality hand tools for weeding and cultivating. Our company's mission is to help people grow food. Products include the [Original CobraHead® Weeder and Cultivator](#), [CobraHead® Long Handle Weeder and Cultivator](#), [CobraHead® "Mini" Weeder and Cultivator](#) and [CobraHead® Broadfork](#).

Address: W 9545 Hwy 18, Cambridge, WI 5352  
Website: [www.cobrahead.com](http://www.cobrahead.com)  
Email: [info@cobrahead.com](mailto:info@cobrahead.com)  
Phone: (608) 423-9119  
Primary Contact: Noel Valdes

## Colorblends

Contributing Sponsor: Keynote Speaker

COLORBLENDS is a third generation, wholesale bulb merchant offering top-sized flower bulbs directly to professionals and ambitious residential gardeners. Our highly regarded mixes of tulip bulbs allow you to coordinate your plantings to guarantee successful, car-stopping spring displays.

Address: 747 Barnum Avenue  
Bridgeport, CT 06608  
Website: [www.colorblends.com](http://www.colorblends.com)  
Email: [tim@colorblends.com](mailto:tim@colorblends.com)  
Phone: (888) 847-8637  
Primary Contact: Tim Schipper

## Corona Tools

Exhibitor  
Supporting Sponsor

Corona Tools began in 1928 with an invention that revolutionized the citrus industry. Today, we continue to design superior quality garden and landscape tools. ComfortGEL® lawn and garden tools were made for exceptional comfort and control. They include the [FlexDIAL® ComfortGEL® Bypass Pruner](#), [DiscCULTIVATOR](#), [SoilRIPPER™](#), [QuickCOLLECTOR](#) and [WeedSLAYER™](#).

Address: 22440 Temescal Canyon Road  
Corona, CA 92883  
Website: [www.coronatoolsusa.com](http://www.coronatoolsusa.com)  
Email: [chris.sabbarese@corona.bellota.com](mailto:chris.sabbarese@corona.bellota.com)  
Phone: (951) 280-2016  
Primary Contact: Chris Sabbarese

## Country Gardens® Magazine

Supporting Sponsor

*Country Gardens®* celebrates the spirit and romance of gardening as a lifestyle. Whether you have 40 acres or live 40 stories high, we know that country style is more than just a trend, it's part of our united gardening experience. *Country Gardens* embodies what today's gardening enthusiasts are looking for—pretty, straightforward garden advice, casual decorating, old-fashioned garden favorites and tough-as-nails natives, the latest tools and gadgets, garden-fresh recipes, and personal stories that inspire readers to take action.

Address: 1716 Locust Street  
Des Moines, IA 50309  
Email: [susan.applegethurst@meredith.com](mailto:susan.applegethurst@meredith.com)  
Phone: (515) 284-2087  
Primary Contact: Susan Appleget Hurst



PHOTO COURTESY JO ELLEN MEYERS SHARP

**During the #GWA2018 Conference and Expo, Noel Valdes demonstrates Cobrahead's broadfork, a new, American-made tool from his Wisconsin company.**

## David Austin Roses Ltd

Exhibitor  
Friends Sponsor

David Austin Roses are the internationally recognized and award-winning breeders of English roses. All David Austin roses have a collective style and reflect one man's vision. All have beautiful blooms and, in most cases, wonderful fragrance held on graceful attractive shrubs. A garden of these outstanding roses is hard to beat for the sheer exuberance of flower and fragrance.

Address: 4835 Bayview Lane  
Everett, WA 98203  
Website: [www.davidaustinroses.co.uk](http://www.davidaustinroses.co.uk)  
Email: [rebecca.reed@davidaustinroses.com](mailto:rebecca.reed@davidaustinroses.com)  
Phone: (903) 617-8558  
Primary Contact: Rebecca Reed

## Dramm Corporation

Exhibitor

Dramm has been making professional watering tools for nurseries, greenhouse growers and avid gardeners for over 75 years. Dramm strives to produce products that save time and energy while providing quality products that will last a lifetime. Our new items for 2019 include made-in-the-USA [QAV Shut-Off](#) and [25' x 1/2" ColorStorm™ Premium Rubber Hose](#) (great for Small Space Gardening) and [Drammatic® Organic™ Liquid Fish Fertilizer](#) (made from recycled fish scraps). [Brass Hose Swivel](#) (made in the USA) is a must-have. Revolutionize the way you water with the [Revolution 9-Pattern Spray Gun](#).

Address: PO Box 1960  
Manitowoc, WI 54221-1960  
Website: [www.dramm.com](http://www.dramm.com)  
Email: [ataddy@dramm.com](mailto:ataddy@dramm.com)  
Phone: (920) 684-0227  
Primary Contact: Amanda Taddy

## Earth Alive Clean Technologies Inc.

Exhibitor

Earth Alive Clean Technologies develops and distributes environmentally sound, microbial products for homes, gardens and agriculture. Our innovative, sustainable, and economical solutions improve soil fertility, restore depleted soils and boost crop productivity. Our key product, Soil Activator®, is a non-crop- and non-soil- specific inoculant that complies with international organic standards.



Address: 9641 Rue Clement, Lasalle, Quebec,  
H8R 4B4, Canada  
Website: [earthalivect.com](http://earthalivect.com)  
Email: [ntally@earthalivect.com](mailto:ntally@earthalivect.com)  
Phone: 430-333-1689  
Primary Contact: Neha Tally

### Endless Summer® Hydrangeas by Bailey Nurseries

Exhibitor  
Showcase Sponsor

Endless Summer® Hydrangeas is the world's best-selling collection of reblooming hydrangeas. In 2019, we are introducing the most vibrant-colored in the collection: Summer Crush™ as well as First Editions® Fireside™ Ninebark.

Address: 1325 Bailey Road  
St. Paul, MN 55119  
Website: [baileynurseries.com](http://baileynurseries.com)  
Email: [ryan.mcenaney@baileynurseries.com](mailto:ryan.mcenaney@baileynurseries.com)  
Phone: (651) 768-3412  
Primary Contact: Ryan McEnaney

### Garden Debut by Greenleaf Nursery Co.

Exhibitor

Garden Debut merges a blend of "great new plants and trusted selections" to create a selection of "superior plants for your home landscape."

Address: 28406 Hwy 82, Park Hill, OK 74451  
Website: [www.greenleafnursery.com](http://www.greenleafnursery.com)  
Email: [hope\\_fitgerald@greenleafnursery.com](mailto:hope_fitgerald@greenleafnursery.com)  
Phone: (918) 457-2389  
Primary Contact: Hope Fitzgerald

### GrowIt! Mobile

Contributing Sponsor

In 2014, two plant nerds set out to change the world of plants. They wanted to show more people the joy of growing. They sought to create a fun and entertaining experience where knowledge could be spread through a social community. In 2015 GrowIt! was launched, and the growing world has never been the same!

Address: 125 S. Clark Street, 17th Floor  
Chicago, IL 60603  
Website: [www.growitmobile.com](http://www.growitmobile.com)  
Email: [mday@growitmobile.com](mailto:mday@growitmobile.com)  
Phone: (810) 656-0200  
Primary Contact: Mason Day

### Intrinsic Perennials

Exhibitor

Breeder of new perennials and grasses including Alliums, Geums, grasses and Sedums. Author of *The Plant lover's Guide to Sedums*. New introductions include Andropogon gerardii 'Blackhawks', Festuca x 'Cool as Ice', Geum x 'Top Shelf Margarita' and Sedum x 'Pillow Talk'.

Address: 10702 Seaman Road  
Hebron, IL 60034  
Website: [www.intrinsicperennialgardens.com](http://www.intrinsicperennialgardens.com)  
Email: [brent@intrinsicperennialgardens.com](mailto:brent@intrinsicperennialgardens.com)  
Phone: (815) 648-2788  
Primary Contact: Brent Horvath

### Iseli Nursery

Exhibitor

Iseli Nursery is a grower of premium dwarf conifers, Japanese maples, and companion plants supplying independent garden centers, landscapers and rewholesalers. New introductions include First Flame® Maple (Acer x pseudosieboldianum First Flame® ['IslFirFl']), Primo® Arborvitae (Thuja occidentalis Primo® ['IslPrim']), Green Wave Atlas Cedar (Cedrus atlantica 'Green Wave'), Ice Breaker Korean Fir (Abies koreana 'Ice Breaker') and Hamlet's Broom Dawn Redwood (Metasequoia glyptostroboides 'Hamlet's Broom').

Address: 30590 SE Kelso Road  
Boring, OR 97009  
Website: [www.iselinursery.com](http://www.iselinursery.com)  
Email: [sdittmar@iselinursery.com](mailto:sdittmar@iselinursery.com)  
Phone: (800) 777-6202  
Primary Contact: Sandy Dittmar

### J. Berry Nursery

Exhibitor

Contributing Sponsor: Hotel Room Keys

J. Berry Nursery is home to exciting plant brands including Black Diamond® and Emerald Empire® Crapemyrtles, Déjà Bloom® Azaleas, Hollywood™ Hibiscus, Summer Spice™ Hardy Hibiscus and Crown Jewel™ Begonias. Among the latest introductions are Summer Spice™ Cordon Bleu™ Hardy Hibiscus, Positively Peridot™ Crown Jewel Begonia™, Cabana Canna™ Lemon & Gin™, Emerald Empire® Crapemyrtle Ruby Prince™ and Hollywood™ Hibiscus Bad Boy™.

Address: 201 PR 5180  
Grand Saline, TX 75140  
Website: [jberrynursery.com](http://jberrynursery.com)  
Email: [tamara@jberrynursery.com](mailto:tamara@jberrynursery.com)  
Phone: (903) 363-8688  
Primary Contact: Tamara Felux

### Johnny's Selected Seeds

Exhibitor

Johnny's Selected Seeds offers vegetable, herb, flower, cover crop, and fruit seeds, along with tools and supplies. Located in Maine and 100% employee-owned, it trials all the varieties it sells. Johnny's classical plant breeders have received 12 All-America Selections awards for producing new varieties for home gardeners and organic growers.

Address: 955 Benton Avenue  
Winslow, Maine  
Website: [www.johnnyseeds.com](http://www.johnnyseeds.com)  
Email: [gkruysman@johnnyseeds.com](mailto:gkruysman@johnnyseeds.com)  
Phone: (207) 861-8311  
Primary Contact: Gretchen Kruysman

### Lurie Park

Supporting Sponsor: Keynote Speaker Support

Lurie Garden in Millennium Park is an urban oasis. The garden's design pays homage to Chicago's transformation from flat marshland to innovative green city, or "Urbs in Horto" (City in a Garden).

Address: 201 E Randolph Street  
Chicago, IL 60601  
Website: [www.luriegarden.org](http://www.luriegarden.org)  
Email: [info@luriegarden.org](mailto:info@luriegarden.org)  
Phone: (312) 228-1004  
Primary Contact: Joana Kubiak

## Magnolia Plantation

Exhibitor

Founded in 1676 by the Drayton family, Magnolia Plantation has survived the centuries and witnessed the history of our nation unfold before it from the American Revolution through the Civil War and beyond. It is the oldest public tourist site in the Lowcountry and the oldest public garden in America, opening its doors to visitors in 1870 to view the thousands of beautiful flowers and plants in its famous gardens.

Address: 3550 Ashley River Road  
Charleston, SC 29414

Website: [www.magnoliaplantation.com](http://www.magnoliaplantation.com)

Email: [frazierh@aol.com](mailto:frazierh@aol.com)

Phone: (843) 571-1266

Primary Contact: Herb Frazier

## Midwest Groundcovers LLC

Friends Sponsor

Although groundcovers are our specialty, Midwest Groundcovers are experts in all plants for Midwestern durability and sustainability for over four decades. We are leaders in the Green Industry in partnering with landscape architects, landscape designers, green roof and plant professionals to create inspiring planting combination solutions.

Address: PO Box 748  
St. Charles, IL 60174

Website: [www.midwestgroundcovers.com/](http://www.midwestgroundcovers.com/)

Email: [mginfo@midwestgroundcovers.com](mailto:mginfo@midwestgroundcovers.com)

Phone: (847) 742-2655

Primary Contact: Maggie Balistreri

## Millennium Park Foundation

Exhibitor

Supporting Sponsor: Keynote Speaker Support

The Millennium Park Foundation is a nonprofit organization dedicated to maintaining Millennium Park as a free venue for all Chicagoans today and for generations to come. In partnership with the Department of Cultural Affairs and Special Events, it is also committed to the stewardship and improvement of Millennium Park and has the responsibility for the programming and care of several features, including the public garden, the sculpture galleries and the public art.



PHOTO COURTESY JO ELLEN MEYERS SHARP

**Former GWA President Debra Prinzing (right) promotes American-grown cut flowers with Hillary Alger (left) and Marchella Sweet from Johnny's Selected Seeds. The company gave away packets of seeds and story ideas.**

Address: 201 E. Randolph Street  
Chicago, IL 60601-6530

Website: [millenniumparkfoundation.org](http://millenniumparkfoundation.org)

Email: [scott.stewart@mpfdn.org](mailto:scott.stewart@mpfdn.org)

Phone: (312) 742-1412

Primary Contact: Scott Stewart

## Osmocote®

Contributing Sponsor: Name Badges

Osmocote® is a control or slow-release plant food. Each granule contains nutrients, such as N, P and K, which are essential to plant growth and vitality. The unique resin coating releases the nutrients via osmosis, which means plants get what they need, when they need it. Osmocote® Plant Food is the planter's plant food.

Address: 115 S Walnut Street, Unit B  
Bloomington, IN 47404

Website: [osmocotegarden.com](http://osmocotegarden.com)

Email: [bob.stohler@bloomingtonbrands.com](mailto:bob.stohler@bloomingtonbrands.com)

Phone: (812) 336-7572

Primary Contact: Bob Stohler

## Plant Development Services, Inc.

Exhibitor

Working with the nation's top growers and breeders, Plant Development Services brings plants to market that solve landscape challenges and have a high impact on the marketplace. With its comprehensive grower networks, Plant Development Services reaches all regions and market channels. Plant Development Services boasts top ranking brands including: Encore Azalea®, Southern Living® Plant Collection, and now the Sunset Western Garden Collection.

Address: 769 Preservation Place  
Mt. Pleasant, SC 29464

Website: [www.plantdevelopment.com](http://www.plantdevelopment.com)

Email: [aimee.coker@plantdevelopment.com](mailto:aimee.coker@plantdevelopment.com)

Phone: (843) 388-9666

Primary Contact: Aimee Coker

## Proven Winners® ColorChoice® Shrubs/Spring Meadow Nursery

Exhibitor

Showcase Sponsor: Awards & Honors Dinner

Every shrub that bears the Proven Winners® ColorChoice® name has been trialed and tested to ensure success—from grower to retailer, landscaper, designer and consumer. The stunning pink *Invincibelle® Spirit II smooth hydrangea* is a true winner. Through the *Invincibelle® Spirit Campaign for a Cure*, \$1 per plant sold is donated to The Breast Cancer Research Foundation® (BCRF). Over \$1 million has been donated so far and the campaign is still going strong.

Address: 12601 120th Avenue  
Grand Haven, MI 49417-9621

Website: [provenwinners-shrubs.com](http://provenwinners-shrubs.com)

Email: [natalie@springmeadowsnursery.com](mailto:natalie@springmeadowsnursery.com)

Phone: (616) 223-3366

Primary Contact: Natalie Carmolli

## Rozanne and Friends/Tradewinds Hibiscus

Exhibitor

Supporting Sponsor

Geranium Rozanne® is the easy-to-grow garden plant that's taken the world by storm. Adorned with gorgeous purple flowers all through the summer—and beyond—she's a long-blooming, colorful delight that needs very little attention to thrive. Rozanne grows well for everybody everywhere, no matter how good or bad you are at gardening. That's why everybody from horticulture experts and world-renowned garden designers to the millions of everyday people who have already encountered her love her so much.

Address: 115 Third Street, SE  
Barberton, OH 44203

Website: [geraniumrozanne.com](http://geraniumrozanne.com)

Email: [christine.kelleher@arishort.com](mailto:christine.kelleher@arishort.com)

Phone: (800) 232-9557

Primary Contact: Christine Kelleher





Nan Sterman (left) and Aimee Coker catch up on all the news in her Plant Development Services booth, featuring Encore azaleas and Southern Living Plants.

## Star® Roses and Plants

Exhibitor

Star® Roses and Plants has been bringing great plants to the world's gardens since 1897. Among the newest introductions are the [White Knock Out® Rose](#), the Peachy Knock Out® Rose and [Baby Cakes® Blackberry](#).

Address: 8 Federal Road, Ste. 6  
West Grove, PA 19390  
Website: [www.starrosesandplants.com](http://www.starrosesandplants.com)  
Email: [lhaugh@starrosesandplants.com](mailto:lhaugh@starrosesandplants.com)  
Phone: (610) 869-2426  
Primary Contact: Leah Haugh

## Syngenta Flowers, LLC

Supporting Sponsor

Syngenta Flowers North America is one of the largest wholesale breeders of hybrid flower seed and cuttings in the world. Syngenta Flowers is dedicated to breeding innovative flower varieties that offer outstanding performance in the professional greenhouse, at retail, in the landscape and

in the home garden. Syngenta Flowers has garnered more than 35 international awards for introducing hybrid annuals to the world, including such garden mainstays as Calliope® Interspecific Geraniums, Titan™ Poinsettias, Diabunda™ Dianthus, Endurio™ Violas, Sparkler™ Cleome, and Magellan™ Zinnias.

Address: 2280 Hecker Pass Hwy.  
Gilroy, CA 95020  
Website: [www.syngentafhg.com](http://www.syngentafhg.com)  
Email: [melanie.fernandes@syngenta.com](mailto:melanie.fernandes@syngenta.com)  
Phone: (408) 310-1247  
Primary Contact: Melanie Fernandes

## Syn-RG, LLC

Exhibitor

*Handpicked for You®* is a plant certification program backed by a powerful community of plant breeders, growers and independent retailers, all working together to select better plants. Search for [Certified Handpicked for You® plants](#). Learn what it took to get a breakthrough plant, [Berberis WorryFree®](#) [Crimson Cutie®](#) from idea to reality.

Address: P.O. Box 10252  
Raleigh, NC 27605  
Website: [www.handpickedplants.com](http://www.handpickedplants.com)  
Email: [emily@handpickedplants.com](mailto:emily@handpickedplants.com)  
Phone: 888-440-3122  
Primary Contact: Emily Chun

## The Davey Tree Expert Company

Exhibitor

With more than 9,000 employees throughout North America, The Davey Tree Expert Company provides solutions for residential, utility, commercial and government clients. Tree experts since 1880, Davey provides diversified tree services, grounds maintenance and environmental services. Look to us for information on [trees and climate change](#), the [benefits of trees](#), [seasonal tree care stories \(with photos\)](#) and [tree planting and trans-planting](#).

Address: Kent, Ohio  
Website: [www.davey.com](http://www.davey.com)  
Email: [emma.fitzpatrick@davey.com](mailto:emma.fitzpatrick@davey.com)  
Phone: (330) 673-9511  
Primary Contact: Emma Fitzpatrick

## Upshoot, LLC

Exhibitor

Friends Sponsor

UpShoot, LLC is a boutique horticultural marketing firm specializing in introducing new plant genetics and marketing services for new plant and gardening related products. We offer [new plant introductions](#), [Schoneveld breeding](#), ["edutainment" products for agriculture and horticulture](#), [Dr. Allan Armitage's app, books and on-line courses](#).

Address: 5010 South Ridge Rd.  
Madison, OH 44057  
Website: [www.upshoothort.com](http://www.upshoothort.com)  
Email: [maria@upshoothort.com](mailto:maria@upshoothort.com)  
Phone: (440) 812-3249  
Primary Contact: Maria Zampini