

Canadian GardenComm Members,

It's nearly time for our annual regional meeting at Canada Blooms.

The registration deadline is 01 March...but this meeting always fills up quickly, so don't delay.

WHEN Saturday March 14, 2020

WHERE Canada Blooms
Enercare Centre (formerly the Direct Energy Centre)
100 Princes' Blvd. Toronto, Ontario
Small Presentation Room Across from Show Office

WHAT

- Guided tour before the crowds arrive
- Networking time with fellow garden communicators
- Business of garden communication information sessions

HOW TO Register using the attached form

REGISTER **Deadline: Deadline 01 March**

NOTE: Media accreditation is required for complimentary access to Canada Blooms. To register, go to:

<https://canadablooms.com/get-involved/for-the-media/>

Need more information? Contact Ken Brown: e-mail, kcbrown1st@gmail.com; telephone (905) 665-9411.

Region VII Meeting Agenda

Saturday March 14, 2020

8:00 – 9:00 am	See the gardens of Canada Blooms. (meet in presentation room)	<ul style="list-style-type: none"> ✓ Canada Blooms GardenComm private tour ✓ Get pictures before the crowds arrive
9:15 – 9:30 am	Business of Garden Writing: <i>Session 1</i> (in presentation room)	<ul style="list-style-type: none"> ✓ Mark Cullen of Mark's Choice, our sponsor and Canada Blooms sponsor. ✓ Welcome and update
9:30 am – 10:30 am	Business of Garden Writing: <i>Session 2</i> (in presentation room)	<ul style="list-style-type: none"> ✓ Rachael LeBlanc Apple Breeder from Vineland Research Station with updates on her research and tidbits from other research.
10:30 – 11:15 am	Refreshments and networking time (in presentation room)	<ul style="list-style-type: none"> ✓ Refreshments Courtesy of Mark's Choice - Updates on Gardencomm activities - and benefits of belonging - What do I want from GardenComm
11:15 – 12: pm	Business of Garden Writing: <i>Session 3</i> (in presentation room)	<ul style="list-style-type: none"> ✓ Steven Biggs Steven shares his insights after stumbling upon the concept of the “long tail” when he wrote a niche, self-published book that is now in its 4th print run. The book—which isn't for sale in stores—has built Steven a worldwide audience, helped him be known as an expert, and has allowed him to have lots of fun embracing his garden nerdiness. If you're an entrepreneur but full-time selling and marketing isn't for you, this talk will help you as you think about the subject of your next project.
12:00 – 1:00 pm	Business of Garden Writing <i>Session 4</i> We take a walk to the Bienenstock Playground	<ul style="list-style-type: none"> ✓ Adam Bienenstock tells us all about his garden/playground and his philosophy that underpins his projects.
9:30 – 1:00 pm	Regular Door Prize Draws	Adjourn at 1:00 and go and wander the show

REGISTRATION FORM

Region VII Meeting – Saturday March 14, 2020

Your spot is reserved only when payment is received.

Send this form, along with a cheque payable to Ken Brown by mail to: Ken Brown, 111 Trent Street West, Whitby, ON, L1N 1L9.

Or

Send an Interac e-transfer to Ken Brown at kcbrown1st@gmail.com including the information requested in this form. Please indicate, in the “outlet” section, where your writing etc. is published. This is vital information for our sponsors.

NAME	
MAILING ADDRESS	
PHONE NUMBER(S)	
E-MAIL ADDRESS	
OUTLET	

Registering for:

- Tour / Business of Garden Writing Sessions \$ 25