



Email List Distribution Agreement

Contact _____

Company _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Cost

- Allied Member/Partner: **FREE** (Included with membership)
** Allied members and partners are eligible for free mailing labels. See application/agreement for more information.*
- Allied Member/Partner: **\$750**
- Public Gardens & Non-Profits: **\$500**
- Non-member Business: **\$1,500**

Specifications

Electronic notices are sent directly from the GWA Office and must adhere to the guidelines listed below.

- Text must be in a Word Doc (maximum 800 words).
- Images must be limited to 5 and be in jpeg, gif or png format (max. 100kb, 800 pixels wide).
- Links must be limited to 5 and be included in the text copy.
- Font, format and color will be matched as closely as possible. A draft will be sent for review prior to distribution

Payment

- Allied Member/Partner Benefit
- Check enclosed, check # _____
- Credit Card: Visa MasterCard Discover AmEx
Card # _____ Exp Date _____ Sec Code _____
Signature _____ Date _____

Terms and Conditions

- Allow 1-2 weeks for distribution.
- No segmented lists are available, full-list distribution only.
- Notices will be distributed on a first-come, first-serve basis, with priority given to allied and members and partners only.
- Individual member notices must be related to intellectual property, no commercial product or service announcements will be accepted.

GWA reserves the exclusive right to reject any submission that, in the Association's sole opinion, is deemed unsuitable or inconsistent with the objectives of the Association. In the event a submission is unacceptable, GWA's only liability shall be limited to a full refund of the fee submitted with this form. Submit payment (in U.S. funds on a U.S. bank only) to: GWA, 355 Lexington Ave, Fl 15, New York, NY 10017.

Questions? Contact the GWA office at 212.297.2198 or asullivan@kellencompany.com.